Student name: David Andrés Vargas León

Teacher name: Mauricio Andres Rivera Jimenez

Course number: EGI2-4

Date: 18/10/19

**Online Sitp**

**OBJECTIVES**

* Help improve the mobility of public transport in Bogotá, through a mobile application that provides online information to users of the public service.
* Offer options for choosing the service, in relation to arrival and departure time of destination.
* Help the user to know the capacity of the service expected.

**WHAT SOLVES THE APP?**

**1.Initial conditions**

* Congestion of public services in Bogotá
* Disinformation of public transport regarding the capacity of the online service.
* Discomfort of public transport users.
* Inaccuracy in the calculation of time of arrival from where the service is expected, and time of arrival at the point of destination live

**2. final conditions**

Public transport users in Bogotá, have real-time information on the service they wish to enter and choose the best transport option in a safe way.

**3.Context**

* Public transport congestion
* Users who ignore service opportunity in time and capacity.
* Little comfort of public transport

**WHY IS NEED IT?**

This application is necessary because most people who enter to the public service, do not know the status of the service they expect route options, mobility and real time, capacity, exact delay time to the point where they are expected to enter and want to arrive.

**WHY ONLINE SITP IS DIFFERENT FROM OTHER APPS?**

* The application is different from the competition, since it has several elements of other applications but better and integrated together for the public service of Bogota.
* It is worth investing in this application because it helps public transport users to have better experience, comfort and security when entering the public service, in order to improve the quality of service provided by Bogota of the public transport.

**WHAT MAKES THE APP?**

* Inform the user of the actual duration of the trip with respect to the destination of the station they want to reach (this is within the service so that the application can support that information to the user)
* Inform the user of the live proximity of public transport to the current location to the station where the transport is expected
* Inform the user of the capacity of public transport that is one station behind where it is expected to enter.

**HOW YOU CAN USE THE APP?**

Through public transport advertising screens, social networks and through the data plans of the cell phone companies and networks of Bogota.

**ICON APP FOR IOS AND ANDROID**

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